

# Ryan Lamb

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## SKILLS

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Adobe Creative Suite · Print Design · Web Development · Next.js · Branding · Sales · Photography · Videography · Video Production · Package Design · Social Media Strategy · AI-Assisted Workflows

## WORK EXPERIENCE

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**Media Specialist** · May 2025 - Present

### Taylor'd Systems

- Strengthen the company's digital presence through multi-platform content creation, generating website traffic and driving visitors to submit requests for quotes.
- Maintain and update the company's website to ensure content remains accurate and easily accessible.

**Project & Digital Presence Manager** · July 2025 - Present

### Confident Risks

- Manage the full digital presence, overseeing brand visuals, social media strategy, and content distribution to grow audience engagement.
- Manage end-to-end production, coordinating filming and editing timelines to keep episodes on track.
- Source, contact, and book podcast guests, handling outreach and coordination from first contact through recording.

**Post-Production & Content Manager** · March 2026 - Present

### The Peppy Pickles Show

- Edit episodes and design thumbnails and visual assets, ensuring consistent branding across all content
- Took over full post-production for Peppy Pickles, growing average views per episode ~76% (418.77→737.7) compared to partial ownership.
- Developed and documented a file organization system with standardized naming conventions, streamlining team workflows and reducing onboarding time.