

Ryan Lamb

Graphic Designer

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About

I am a dedicated, people-first professional with a strong background in delivering exceptional customer service and creating meaningful, solution-oriented interactions. With excellent communication skills, a calm and empathetic approach, and a knack for problem-solving, I thrive in fast-paced environments where adaptability and reliability are key. I take pride in building trust with both customers and colleagues, handling challenges with professionalism and care. Whether working independently or as part of a team, I stay organized, proactive, and focused on delivering results that leave a lasting, positive impression.

I am a passionate and experienced graphic designer with a strong focus on branding, brand identity, and social media. My work combines strategic thinking with a keen eye for typography and a love for print design to create impactful, visually engaging solutions that tell meaningful stories. I thrive in collaborative environments where ideas can evolve into memorable experiences, and I'm eager to bring fresh creativity, adaptability, and dedication to a team. As I continue to grow in the field, I'm excited to contribute to projects that inspire, connect, and leave a lasting impression.

Projects

AAF Create: Free Rein | October 25th, 2024

- Worked as a team to create a collateral kit for Free Rein. The collateral kit consisted of: postcards, social media templates, A-frame sign, bumper stickers, t-shirts, and event banners.
- Contributed to my team by efficiently building postcard designs while maintaining exceptional organization, and providing helpful feedback to my team.

Skills

Adobe Creative Suite, Typography, Print Design, HTML & CSS, TSX, JS, NextJS, Branding & Brand Identity Design, Image Editing & Manipulation, Vector Design, Photography, Videography & Video Editing, Social Media Design, Design Principles

Experience

Best Buy - Sales Associate | August, 2024 - May, 2026

- Building rapport with customers while generating revenue, credit card applications, and memberships.
- Working with customers to solve problems, and help accomplish goals.

Taylor'd Systems - Media Specialist | June, 2024 - Current

- As a Media Specialist, I support the company's digital presence by creating and managing content across various platforms.
- Updating and maintaining the company's website to ensure fresh and accurate content

Confident Risks - Podcast Creative Director | July, 2025 - Current

- Managing the full digital presence, overseeing brand visuals, social media strategy, and content distribution to grow audience engagement and maintain a cohesive brand identity.

Partners INW Print Design | November 4th, 2024

- Worked individually to create a campaign kit for Partners INW
- Worked efficiently to create a postcard, poster, and flyer that demonstrated good principles of design for the client.
- Supplied all necessary files, and stayed organized to ensure other designers can navigate files efficiently.

Education

Coeur d' Alene Highschool | September, 2020 - June, 2024

North Idaho College: Graphic & Web Design AAS | August, 2024 - Current